Content

that holds the eye

and brings in clients

AI films and ads and brand identities and marketing systems for brands and agencies across the Gulf from the first idea to the final file

Mahmoud Elsayed October 2026

Watch the work in motion

SERVICES

Six services *end to end*

06

FILM

Films and video ads

Script and storyboard through generation and edit and music

CHANNEL

YouTube and story content

Narration and semi-realistic films and shorts and test thumbnails

BRAND

Full brand identity

Logo and colour and type and guidelines and print and logo motion

SOCIAL

Social and print design

Posts and carousels and infographics and print-ready mockups

COPY

Copy and scripts

Hooks and captions and ad scripts in the brand voice

OPS

Marketing ops and automation

CRM and WhatsApp and dashboards and reports that run on their own

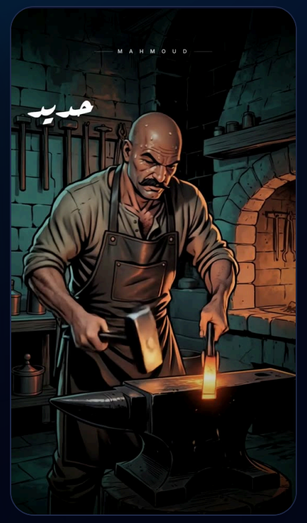
AI SHORT FILMS

Short films *made with AI*

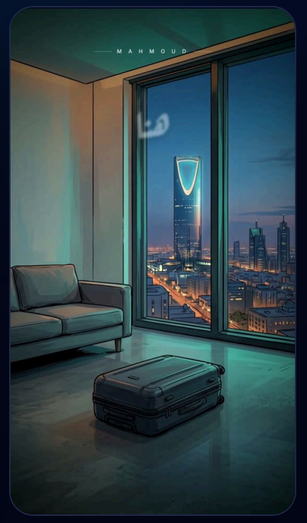
07

One idea per film and one face that stays the same in every shot with music made for each film

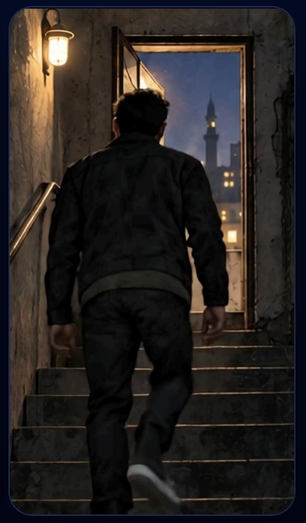
The Tram
AI FILM 00:28



Craftsmen
AI FILM 00:27



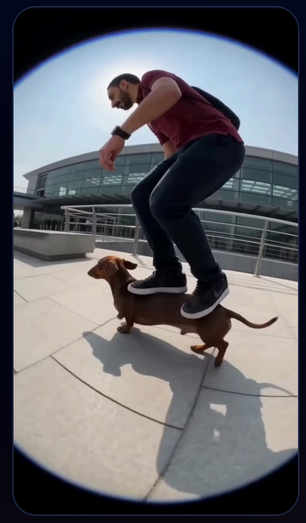
Suitcase
AI FILM 00:27



Rooftop Plant
AI FILM 00:28

Traffic
AI FILM 00:17

Kitchen Cat
AI FILM 00:15



Skate
AI FILM 00:08

Watch the films with sound

YOUTUBE CHANNEL

Sirr Albedaya
a story channel

Success and business stories told with semi-realistic films and an Arabic narrator every story starts from a sources file

09

The Cereal Boxes
SHORT

Three Air Mattresses
SHORT

The Year 2020
SHORT

Episode one Airbnb

The channel on YouTube

Luxury *car ads*

Cinematic ad frames ready for social spec work with no client name and the plate covered

03

BRAND IDENTITY

30 Seconds

A car rental identity in Riyadh built on one idea the licence plate is the logo

BRAND IDENTITY

Suda

A textile brand drawn from Sadu weaving and built from zero with a 14 page guide

BRAND IDENTITY

Born in 4 countries

Al Tazaj and Al Baik reimagined in Japan and Italy and Mexico and Egypt

Artistic concept not an official collaboration

SOCIAL DESIGN

Design that *reads in a second*

Every post type has its own recipe Arabic always set in a real typeface

06

Infographic

Quote

Before and after

Job post

Testimonial

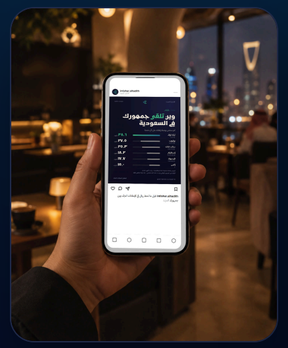
Event

PRINT AND LINKEDIN

Print *in place*

Realistic mockups of print and packaging plus LinkedIn posts in one visual system

08



On a phone

Business card

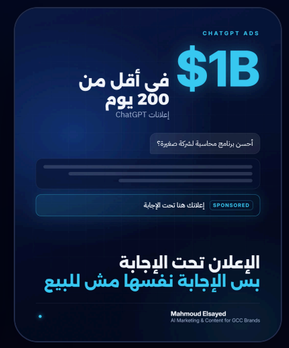
Roll-up

A5 flyer

Shop sign

Cup and bag

LinkedIn post



LinkedIn post

COPY AND SCRIPTS

Words *that sell*

Written in white Saudi or plain Arabic or Egyptian to suit each brand samples shown in Arabic

HOOK

لو وُلد البيك خارج السعودية كيف سيكون شكله؟

صممته بأربع ثقافات مختلفة وأنتظر حكمكم

SCRIPT

باعوا حبوب إفطار لينقذوا شركتهم؟

سان فرانسيسكو عام ألفين وسبعة

شابان مصممان في شقة صغيرة

ارتفع الإيجار والحساب فارغ

SCRIPT

أول دقة مطرقة على سندان

كل حرفي ينضم يضيف طبقة جديدة إلى الإيقاع

حتى يعزف الشارع كله أغنية واحدة

BRAND VOICE

احجز سيارتك في 30 ثانية

نظيفة من لحظة فتح الباب

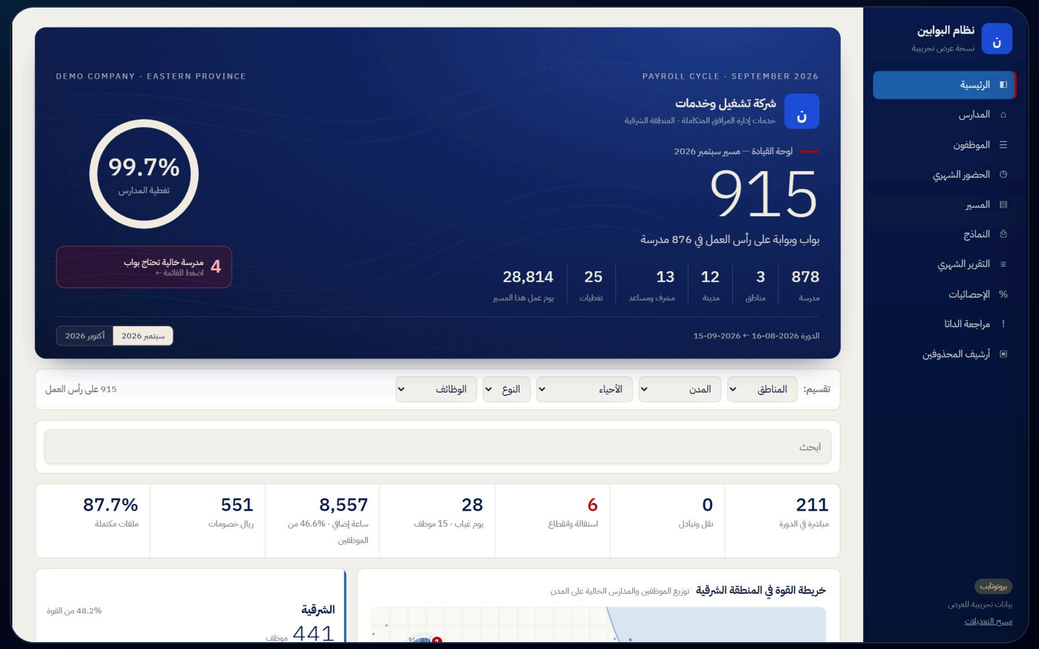
سيارات فريقك بعقد شهري واحد

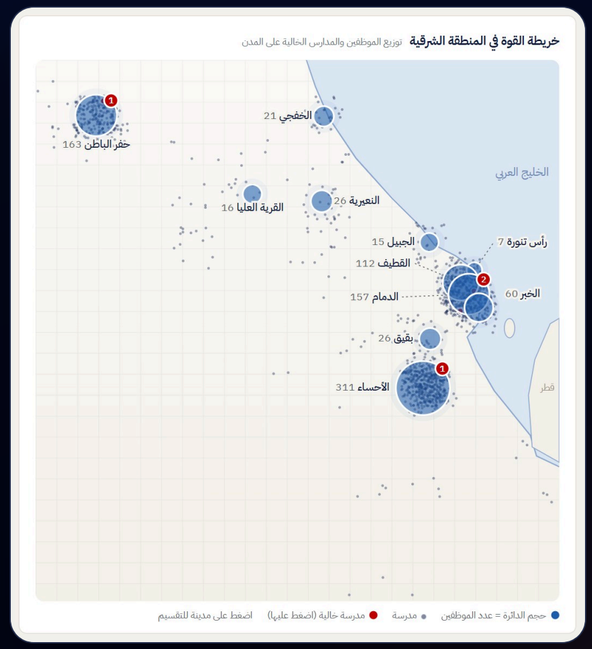
MARKETING OPS AND AUTOMATION

Systems that *run on their own*

Systems running for real clients that save hours every week screens shown with demo data

04





Attendance and payroll

Attendance and transfers and payroll and month close with Excel and PDF export as a phone app

WhatsApp integration

Official templates and replies and automatic notifications to the customer

Security and permissions

Sign-in and sessions and permissions and backup and recovery

Dashboards and reports

KPIs and charts plus importing and cleaning old Excel data

HOW I WORK

Six steps *no surprises*

1
Brief
Brand and audience and goal

2
Idea
One idea and a second by second script

3
Storyboard
Every shot approved as a still

4
Generation
Consistent characters and style

5
Edit and sound
Cut on the beat with music

6
Delivery
Every size plus source files

PROJECT

One project
A video ad or an identity or a campaign with clear scope and price

MONTHLY

Monthly content
A monthly plan with design and video and copy and a weekly review

FOR AGENCIES

Production for agencies
AI videos and ads delivered under your agency name within 5 days of a full brief

LET'S TALK

Send the brand and the goal *and get two ideas back*

In person in Riyadh and online everywhere

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The portfolio in motion